



*All Bach. All Free. All Welcome.*

**March 5-8, 2026**

Your business or organization can be a BATC Festival Sponsor!

Bach Around The Clock (BATC) is Madison's annual celebration of the music of Johann Sebastian Bach. Amateur and professional musicians of all ages come together to perform in-person and online, with the goal of bringing the music of Bach to a wide and diverse audience in Madison and beyond.

**BATC is free and available to all!** The 2026 festival will include in-person and virtual performances by **over 100 local musicians and guest artists**. All performances will be accessible from our website and our YouTube channel during and after the festival. **We expect over 2,000 viewers both in-person and online.**

See full details at [BachClock.org](http://BachClock.org)

BATC happily accepts sponsorships by local businesses and organizations to support the costs associated with producing the 4-day festival.

- **Sponsorships are \$50 per segment (1 artist or group) on the Marathon**
- Sponsorships can be for one or more segments
- Sponsors are thanked and promoted frequently during the Marathon
- Sponsors are acknowledged on the BATC website, and sponsors are listed in the printed program

Want to be a festival sponsor? Go to [BachClock.org/donate](http://BachClock.org/donate)

Questions? contact BATC at [batcmadison@bachclock.org](mailto:batcmadison@bachclock.org)

*Bach Around The Clock, Inc. is a 501(c)(3) non-profit organization.*